



insidious adjective

in·sid·i·ous | \in-'si-dē-əs  \

| a : having a gradual and cumulative effect: SUBTLE

| b : harmful but enticing: SEDUCTIVE

**Communication
Graduate
Caucus
14th Annual Conference**

March 21-22, 2019 | Richcraft Hall, Carleton University



Carleton
UNIVERSITY

SCHOOL OF
Journalism & Communication



2019
Faculty of
Public Affairs
Carleton University
EPA
RESEARCH
MONTH
FEBRUARY 24 -
MARCH 24

Conference Schedule | March 21, 2019 | Thursday

8:30 - 9:00 **Registration & Refreshments**
9:00 - 9:45 **Welcoming Remarks, By Dr. Josh Greenberg**
Opening Speaker, Dr. Hannah Dick - "The Myth of Secularization and the Persistence of Christian Hegemony"

9:45 - 10:00 Coffee Break

10:00-11:00 **Roundtable Discussion:**
What Are We Learning with Analytics?:
Education, Data Governance, and Learning Management Systems | Location: TBD
Chair: Dr. Tracey Lauriault
Panelists: Allie Watson, Carmen Warner (TBD)

Panel 1: Identity Construction and Cultural Progression Through Communication | Location: TBD
Chair: TBD
Shihan Liu - Food Festivals and Festival Foods: A Food Journey of Chinese National Students in Ottawa
Holly Price - Identity Construction in the Reputation Economy: Curation, Performance, and Presentation of Self in Black Mirror's "Nosedive".
Raven Wilkinson - Diaspora's Dialect: Cultural Exchange and the Transformation of Jamaican Patois in the Greater Toronto Area

11:00 - 11:15 Coffee Break

11:15 - 12:45 **Special Edition Panel: Undergraduate Panel | Location: TBD**
Chair: Dr. Ira Wagman
Amy McMahon - The Catholic Church, Mass Media and Abortion: Framing in Secular and Non-Secular Publications in 2018
Micha Johannis-Bell - Insidious Intersections: the People, Processes, and Hateful Politics of Gab
Zijing Jia and Yuetong Men - The Chinese Anthropocene
Caitlin Murphy - Algorithms, Subreddits, and Hate Speech in Online Spaces
Katherine Couture, Vera Zhou, and Zach Voth - Open Flex Housing First Dashboard

12:45 - 14:00 Lunch Break

14:00 - 15:30 **Panel 2: Rethinking Health Communication: Narrative, Emotions and Surveillance | Location: TBD**
Chair: Dr. Sheryl Hamilton
Gabriela Capurro - Witnessing the Ward: the Emotional Labor of Doing Ethnography in a Pediatric Hospital
Taylor Kann - Minding the Gap: A Metasynthesis of Synthetic Biology and Communication
Jennifer Dumoulin - Monsters, Sex, and (dis)Ease: Exploring HIV/AIDS-'positive' Narratives in Laurell K. Hamilton's Anita Blake, Vampire Hunter series.
Sarah MacLean - Constructing the Neoliberal Citizen: The Domestication of (Health) Surveillance

Panel 3: Reading and (Re)interpreting Texts | Location: TBD
Chair: Dr. Liam C. Young
Alyssa Tremblay - "Reading Edith and Victor: Some Thoughts on Scholarly Labour, Solitude, Iced coffee, and communitas"
Dylan Freitas - The Telephone as a Medium of Horror: New Media Anxieties in Wes Craven's Scream
Samia Sikadir - Femininity as Restriction and Resistance in Contemporary Algerian Women's Literature
Tommy Wall - Crisis, Agency and Time: Communicating Environmental Disaster in Entertainment Film

15:30 - 16:00 Coffee Break

16:00 - 17:30 **Keynote Presentation, "Genomic Media at the End of the World" | Location: TBD**
By Dr. Mél Hogan, University of Calgary
Chair: Stephen Struve

Conference Schedule | March 22, 2019 | Friday

8:30 - 10:00 **Panel 4: Political Communication and Public Sphere | Location: TBD**
Chair: Dr. Benjamin Woo
Evan Nevard - Digital Demos: Reddit as a Polymorphous Site of Contention
Rainie Wang - The Power and Limitations of Social Media in Representing the Vulnerable Minorities in China: Class Nature and Social Exclusion of Chinese Online Public Sphere
Simon Vodrey - Insidious Electioneering? Microtargeting & the Bidirectional Flow of Influence

Panel 5: Canadian Content and Culture | Location: TBD

Chair: TBD
Jakub Marshall - (Re)Considering Punk and the Artistic Avant-Garde: Toronto's The Diodes and the Centre for Experimental Art and Communication
Harrison Runtz - Spotify Brokerage and Canadian Content: The Superimposition of a Platform over Cultural Policy
Dessa Hayrack - Canada Reads and the Evolving Gamification of Literary Awards

10:00 - 10:15 Coffee Break

10:15 - 11:45 **Panel 6: Platforms, Apps, and Society | Location: TBD**
Chair: Dr. Irena Knezevic
Sarah de Montigny - Instagram, Algorithms & Canadian Food
Mitch Jackson - The Californian Ideology Moves North: The Platform Politics of Shopify Inc.
Heather Burke - Digital Meditation Platforms: Searching for "App"iness.

Panel 7: Reflecting on Inhabiting Space | Location: TBD

Chair: Dr. Karim H. Karim
Wesley Petite - Digital Participation and Exploitative Learning in Toronto: An Interrogation of the Human-Centric Design of Sidewalk Labs' Quayside Development
Lowell Gasoi - Presence as Advocacy: A Perspective on Arts Day on the Hill
Carmen Warner - Who Gets to Be Local? Claims to Locality in Media Coverage of Gentrification on Gottingen Street, Halifax

11:45 - 13:00 Lunch Break

13:00 - 14:00 **Panel 8: More Representation, More Censorship?: Gender, Feminist Activism, and Platforms Location: TBD**
Chair: Dr. Rena Bivens
Margaret MacDonald - The High Cost of Free Porn: Platformization of Pornography as a Culture Industry
Holly Tyson - Twitch as a Postfeminist Media Platform: Streaming and Self-Sexualization
Chelsea Nash - 'Zucc'd': Sex Worker Activists Resisting Censorship on Instagram

Panel 9: Canadian Law and Communication Regulations | Location: TBD

Chair: Dr. Dwayne Winseck
Victoria Throckmorton - "We Don't Want to Make Life Safe for Prostitutes": Canada's Prostitution Laws and the Regulation of Online-Based Sex Work
Madeline Le Jeune - Regulating the Future: A Shift Away from Network Neutrality?
Olivia Faria - Protocols, Policy and People: The Need for A Collaborative Approach to Internet of Things (IoT) Governance in Canada

14:00 - 14:15 Coffee Break

Conference Schedule | March 22, 2019 | Friday

14:15 - 15:45 **Panel 10: Two Clicks Forward, One Click Back: Emerging Issues in Digital Society | Location: TBD**
Chair: Dr. Sandra Robinson
Scott DeJong - Manipulation of Play: Using Gamer Data to Alter Digital Play
Sarah Pratt - The Age of Scrolling: How the Evolution of the Computer Mouse Shaped the Digital Reader
Allie Watson - Programming Labour: Coding and the Cultivation of Workers

Panel 11: Sustainable Technology?: Nature, Waste, and Media | Location: TBD

Chair: Dr. Chris Russill
Amy Harris - Capitalism and Mountain Equipment Coop; Changing Our Relationship with Nature
Stephan Struve - Toxic Media: When Media Theory and Scholarship 'Enter' Nuclear Waste Storage Sites
Anna Hum - The Last (Plastic) Straw: Starbucks' Ableist Advances Towards Environmental Sustainability
Maya Watson - Sublime Representations of the Bad (Bad) Anthropocene

15:45 - 16:00 Coffee Break

16:00 - 16:35 **Closing Speaker, Dr. Merlyna Lim - "Insidious Algorithms" | Location: TBD**
Introduced by Nasreen Rajani, CGC President

16:35 - 16:45 **Closing Remarks and Presentation of the CJC Student Paper Prize | Location: TBD**
Nasreen Rajani, CGC President

17:30 After Party - Royal Oak Pub, 188 Bank Street

***This schedule is preliminary and might be modified later.